



YMCA OF READING & BERKS COUNTY
Leave Your Legacy. Change Lives with the Y.
2026 Annual Giving Campaign | Partner Benefits

Purpose-driven. People-focused. Proven impact.

When you partner with the YMCA of Reading & Berks County, you're not just giving, you're activating change. From swim lessons to housing, physical fitness to mental wellness, your sponsorship fuels critical services for children, families, and neighbors who need you most. It's not about a donation. It's about transformation.

Choose Your Level of Impact

| Partnership Benefits | IMPACT PARTNER \$1,500 | MISSION PARTNER \$3,000 | VISIONARY PARTNER \$5,000 | LEGACY PARTNER \$10,000 |
|--|---------------------------|----------------------------|------------------------------|----------------------------|
| Tax Benefit | | | | |
| Window cling "Proud supporter of the YMCA" | | | | |
| Sponsor recognition on the Y's website and on select social media posts. | | | | |
| Seats at Breakfast of Champions | 4 Seats | 6 Seats | Full Table | Full Table |
| Ad/Signage recognition at major events | | | | |
| Sponsor recognition on digital screens of all cardio machines in 5 branches (January through March) | | | | |
| Recognition as Community Partner on inside/back cover of 3 consecutive issues of the Y Program Guide (coverage 1 yr) | | | | |
| VIP seat/access at major events | | | | |
| Professional photos from the Breakfast of Champions, which will also be spotlighted in social media posts | | | | |
| Company logo on T-shirts for major events and for sponsored activities | | | | |
| Sponsor recognition on branch TVs and all press materials for major events and announcements | | | | |



Partner with Purpose. Lead with Legacy.

Scan the QR or visit YMCArbc.org/donate to partner with the YMCA and align your brand with a trusted nonprofit driving youth development, health, and community support in Berks County.

Prefer to mail your donation? Send it to YMCA of Reading & Berks County, Attn: Kris Danner, 631 Washington Street, Reading, PA 19601